

Here's What Our Clients Have to Say . . .

"I was very pleased to find that over half the service calls were generated by my MacGregor ads. They definitely paid for themselves and ***put profit in my pocket.***"

Evan Knight, Baypoint Plumbing

"Not only is your publication superior – but it is also ***very cost effective*** and a ***great investment for our business.***"

Marty Hill, Les Schwab Tire

"I highly recommend the MacGregor book as a very positive medium of advertising to anybody who might be contemplating which phone book to invest their advertising dollar looking for the best return."

Rick Young, NAS.com

"Over the years we have found the MacGregor PLAID book to be ***a good investment for us.***"

Barb Muntis, Murphy Home Furnishings

"I was pleasantly surprised by the number of calls I received from the ad in the Plaid directory."

Kathy Westergreen, Hometown Heating

"Ever since I placed an advertisement in the MacGregor PLAID book, my business has seen tremendous growth. ***You are the only phone book I use in my business.***"

Brad Hibler, Comp Con NW

"We advertise exclusively in the MacGregor book, and it has ***exceeded our expectations.***"

Jon & Karen Hasenoehri, Valley Homes & Gardens

"Within six weeks of delivery of the new MacGregor PLAID book this summer, my yellow page ad was already paid for. Obviously, I'm most pleased with my return on investment with my ad in the PLAID book.

It is the best value for my advertising dollar."

Todd Kruger, Northern Roofing Systems

"I feel the money I spend in the MacGregor directory has proven to be ***a wonderful return on my investment and I am pleased with the results.***"

Vince DiTommaso, Computer Tech Man

"I increased from an in-column ad to a display ad. This increase in size has certainly paid off.

With my new ad, my calls have doubled!"

Scott Curtin, Allelujah Business Systems