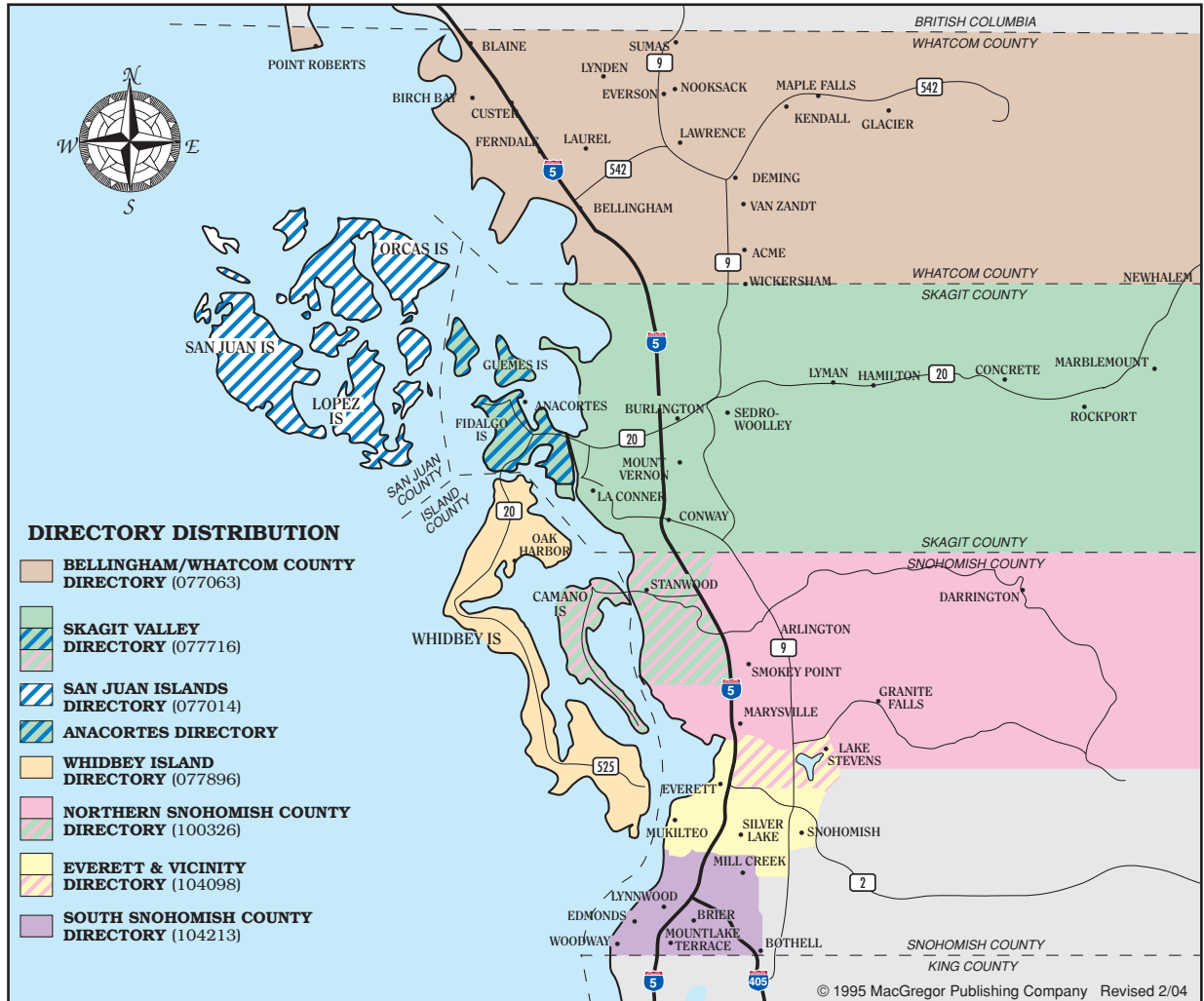


TARGET MARKETING WORKS!



The Plaid Book Covers the Market

DIRECTORY	DISTRIBUTION	PUB DATE
Bellingham/Whatcom County Directory.....	115,000.....	July
Skagit Valley Directory.....	99,000.....	January
Anacortes/San Juan Islands Directory.....	28,000.....	March
Whidbey Island Directory.....	46,000.....	August
North Snohomish County Directory.....	88,000.....	September
Everett and Vicinity Directory.....	125,000.....	December
South Snohomish County Directory.....	125,000.....	May